



Explore growth markets for your firm's technology!

RENEWABLE ENERGY TRADE MISSION TO BRAZIL

Rio de Janeiro, São Paulo, and Salvador da Bahia

October 17-19, 2005

Brazil seeks innovative energy solutions. The country's rapidly expanding market is ripe with opportunities for U.S. firms offering renewable energy technology. The U.S. Department of Commerce's Renewable Energy Trade Mission to Brazil, October 17-19, 2005, provides a cost-effective way to meet pre-screened business contacts in this high-growth sector.

Your window of opportunity is open. The renewable energy sector in Brazil holds enormous potential for development over the next four years, given the country's wealth of natural resources and the Brazilian government's incentive programs.

Best prospects:

- **Small hydropower plants:** The Brazilian government's Incentive Program for Alternative Electric Energy Sources (PROINFA) is driving construction of new facilities.
- **Wind energy:** The potential for wind power production – also a strong PROINFA priority – exceeds 70,000 MW, nearly equal to Brazil's entire generating capacity (90,000 MW).
- **Solar power:** With one the world's most abundant solar energy resources, Brazil has only begun to explore its potential. Photovoltaic technology presents a competitive alternative to grid extension in many remote areas of the country.
- **Biomass:** Brazil plans to replace 5% of its diesel consumption through bio-diesel by 2009. Total consumption of fossil diesel is currently 38 billion liters/year.

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Or fax your information to Gene or Wake today.

Name and Title: _____

Company: _____

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If you do not wish to receive our announcements, please notify eugene.quinn@mail.doc.gov.

Mission Highlights

October 16, 2005

Arrive Rio de Janeiro

October 17, 2005

Market briefing
Business appointments
Evening travel to São Paulo

October 18, 2005

Business appointments

October 19, 2005

Morning travel to Bahia
Afternoon appointments

Cost: \$3,200 per company
(one company rep); \$750 for
each additional traveler
(participation fee does not
include travel and lodgings)



Space in this delegation is limited. Don't delay!